

The First and Only Water-based Keratin

A lightweight finish for a straighter, shinier, and frizz-free look while hydrating, repairing, and protecting the hair.

- Up to 90% Curl Reduction
- Lasts 3-4 Months
- Infused with Cacao Oil
- Contains 0.02% Formaldehyde

Short wait time: Only 24 Hour leave-in period.

Requires proper care for lasting results.

- Sulfate-free shampoo
- 2 weeks wait before any coloring
- Daily blowdry

Eife is just a little bit easier when your hair is frizz-free.

